

14th AND 15th NOVEMBER
MUSEU DO ORIENTE
LISBON



TOUR DES CAPITALES

Reinforcing Knowledge Valorisation: conceptualizing, mapping and creating stronger synergies among research-industry interface agents for a stronger uptake of knowledge by the economy and society

14-15 November 2023, Lisbon

Main Aim

The Portuguese Ministry of Science, Technology and Higher Education in cooperation with the National Innovation Agency, the Foundation for Science and Technology and the European Commission will organise a European-level event on knowledge valorisation. The 2-days event aims to bring together representatives from Higher Education Institutions, industry, intermediary organizations, and decision-makers to discuss the challenges and opportunities in knowledge valorisation and explore collaborative actions and initiatives to address them.

Rational

In the fast-paced and interconnected world of today, innovation plays a crucial role in driving economic growth, creating jobs, and promoting societal progress. To attain these objectives, effective collaboration between Higher Education Institutions, industry, and society is essential. Intermediary organizations play a critical role in facilitating these collaborations and driving successful outcomes.

The *Tour de Capitales* main goal is to foster a collaborative environment that promotes knowledge valorisation bringing together representatives from academia, industry, intermediary organizations, and decision-makers to discuss the challenges and opportunities in knowledge valorisation and explore collaborative solutions and initiatives to address them. The event will contribute to the development of innovative solutions for knowledge valorisation in Higher Education Institutions and the establishment of a network of stakeholders in knowledge valorisation.

The *Tour de Capitales* will consider plenary sessions, panel discussions, and interactive workshops. The plenary sessions will feature keynote speeches from distinguished speakers who will share their insights and experiences on knowledge valorisation. The panel discussions will provide an opportunity for stakeholders to discuss specific topics related to knowledge valorisation, such as the challenges of intellectual property management, the role of universities in knowledge valorisation, capacitation and mobility of human resources, technological sovereignty, diversity and inclusiveness, and the impact of knowledge valorisation on regional development. The interactive workshops will allow participants to discuss emerging topics related to knowledge valorisation towards the development of collaborative solutions.

Main Outcomes

As a result of the 2 days discussions, a Policy Brief and a Roadmap will be delivered to the European Commission with the main highlights regarding recommendations and possible next-steps.



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PROGRAM OUTLINE

DAY ONE

08:15-09:15

Registration

09:30 – 10:30

Opening remarks

- Welcome by the National Innovation Agency; António Grilo
- Portuguese Minister for Science, Technology and Higher Education; Elvira Fortunato
- European Commissioner for Innovation, Research, Culture, Education and Youth; (tbc)
- Spain Minister of Science; Diana Morat (tbc)
- Secretário de Estado dos Assuntos Parlamentares; Tiago Antunes (tbc)

10:30 – 11:30

Panel 1

Setting the scene

Bridging the Gap between Research and Society: The pivotal role of Knowledge Valorisation

The first panel of the event will set the scene and discuss the role of knowledge valorisation. This refers to the process of creating social and economic value from knowledge, by linking different areas and sectors and by transforming research results into sustainable solutions and policies that benefit society. It is essential for supporting the transition towards a sustainable economy and for addressing societal and environmental challenges. The panel will adopt a common line on policy principles and measures to maximize the transformation of research and innovation results into solutions that benefit society. Boosting knowledge valorisation requires dedicated resources and skills, continued and up-scaled efforts in developing knowledge transfer and brokerage professionals and facilitators who act as intermediaries between relevant research and innovation actors.

11:30 – 11:45

Coffee break and network

11:45 – 12:45

Panel 2

Facilitating Knowledge Valorisation and Commercialization in Europe: The Intermediary Networks

This panel will examine European initiatives related to intermediary organizations and their role in facilitating knowledge valorisation and commercialization. The discussion will cover several topics, such as how the intermediary networks were structured and for what purposes, how they contribute to specific economic or social challenges, what are their links with the social and economic fabric at local levels, and how they are trying to position for future challenges regarding for example digital technologies. On the other hand, it will be explored various programs and policies designed to support and promote the role and the work of intermediaries, including funding instruments, regulatory frameworks, assessment methodologies and other best practices. The panel will feature experts from public institutions, providing a multidisciplinary perspective on European initiatives and the role of intermediaries in promoting economic growth and innovation in the region.



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13:00 – 14:00

Lunch break and network

14:00 – 15:00

Panel 3

Science driven knowledge valorisation

This panel aims to focus on the crucial role of Higher Education Institutions in driving innovation and knowledge valorization. Discuss how higher education institutions can effectively promote collaboration between academia and industry to develop and commercialize innovative solutions for social, economic, and environmental challenges. The panel will explore how universities can create an environment that fosters entrepreneurship and supports researchers and innovators in turning their ideas into successful businesses. Topics will include strategies for promoting technology transfer, intellectual property management, funding opportunities, intersectoral mobility between academia and industry, open science, and policies to support university-industry partnerships. Through these discussions, the panel aims to identify best practices and lessons learned in promoting innovation and knowledge valorization in higher education institutions and to identify future challenges and opportunities for universities in driving sustainable development in Europe and around the world.

ideas, fostering collaboration between academia and industry to deliver more efficiently new solutions for building a greener, cleaner, and healthier future. The discussions will provide valuable insights into the strategies and policies needed to ensure that Europe can tackle future challenges through science-driven innovations and technologies that contribute to sustainable development.

16:15 – 16:45

Closing remarks

- *Foundation for Science and Technology; Madalena Alves*
- *National Innovation Agency; António Grilo.*



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DAY TWO

9:00 – 10:00

Opening Remarks

- National Innovation Agency; António Grilo.
- Foundation for Science and Technology; Madalena Alves
- DG Research and Innovation; Kirsi Haavisto

10:00 – 12:30

Workshops

Participants will have the opportunity to select the thematic that best aligns with their interests and expertise, and engage in constructive exchanges of experiences, ideas, and perspectives. The proposed themes will be all related to the codes of practices developed, and under development, by the European Commission and the interaction of each group will be facilitated by an experienced moderator who will guide the discussion, ensure everyone has a chance to contribute, and keep the conversation on track. In addition, the moderators will be responsible for drafting recommendations based on the discussions held within their session.

Theme 1 - Code of Practices Industry-academia collaboration for knowledge valorisation

Theme 2 - Code of Practices Management of intellectual assets for knowledge valorisation

Discussion 3 - Standardisation in the European Research Area

Discussion 4 - Code of Practices Citizen engagement for knowledge valorisation

12:30 – 14:00

Lunch Break & Networking

14:00 – 16:00

Breakout Sessions

During the afternoon, three parallel sessions will be organized, the main objective of each session is to translate the positioning, suggestions and possibly the identification of future lines of work regarding the topics discussed in the morning sessions. To standardise the conversation and possible outcomes, a single guideline will be developed to be used by the three-panel moderators. Each afternoon session will have a maximum of 35 participants and will also be attended by foreign academic experts and intermediary organisations. The results of the three debates will be presented in the following panel:

16:00 – 16:15

Coffee Break & Networking



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16:15 – 17:00

Conclusions and Next Steps

Moderators from the parallel sessions will summarize the main challenges, opportunities, and good practices identified by the thematic groups and highlight any key themes or issues that emerged across the different parallel sessions. Also providing an opportunity to discuss potential next steps or actions providing an opportunity to discuss potential next steps or actions that can be taken to build on the outcomes of the event and to promote continued collaboration between the intermediary organisations.

17:00 – 17:30

Closing Remarks

- Portuguese Minister of Science, Technology and Higher Education; Elvira Fortunato.